



BRIGHT IDEAS



Not Only For The Office - Peerless Lightedge

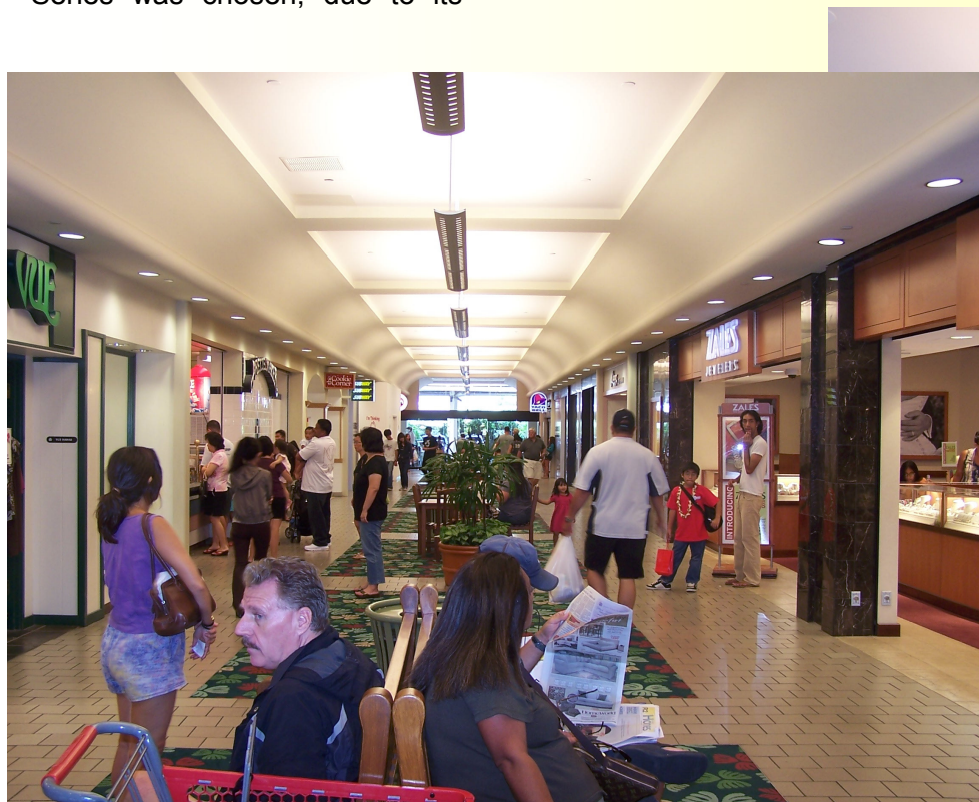
Kahala Mall recently renovated one of their retail wings because of the inferior lighting that was originally installed.

Wanting to keep the installation costs to a minimum they opted to use pendant-mounted fixtures. The Peerless Lightedge Curved Series was chosen, due to its

sleek design and minimal reveal. Packing two (02) 54-watt T5HO lamps allows the Lightedge to provide ample illumination for the entire wing, while keeping the amount of fixtures to a minimum. Each lamp can also be switched separately to allow the mall to take advantage of daylight

harvesting during times of natural daylight .

PEERLESS®



Specifier: Mike Kelso, Kelso Architects



Located in midtown Manhattan, Dylan's Candy Bar was the perfect fit for these colorful POPS! sphere pendants from the Winona LED division of Winona Lighting.

Thirty-eight pendants are scattered across the ceiling reflecting the playful atmosphere. Offered in eight vibrant LED colors they resemble the candy themselves.

Each acrylic sphere measures three inches in diameter and is suspended from a six or nine inch stem and faceplate in brushed aluminum.

Each luminaire houses a one watt LED and uses an integral driver located inside the ceiling.

Specifier: Randy Kirsch

Lighting Designer: NYC John Sapanaro • [Lighting Management Inc.](#)

Photographer: Cassandra Heller • [CMZ Photographics](#)

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SPJ13-02



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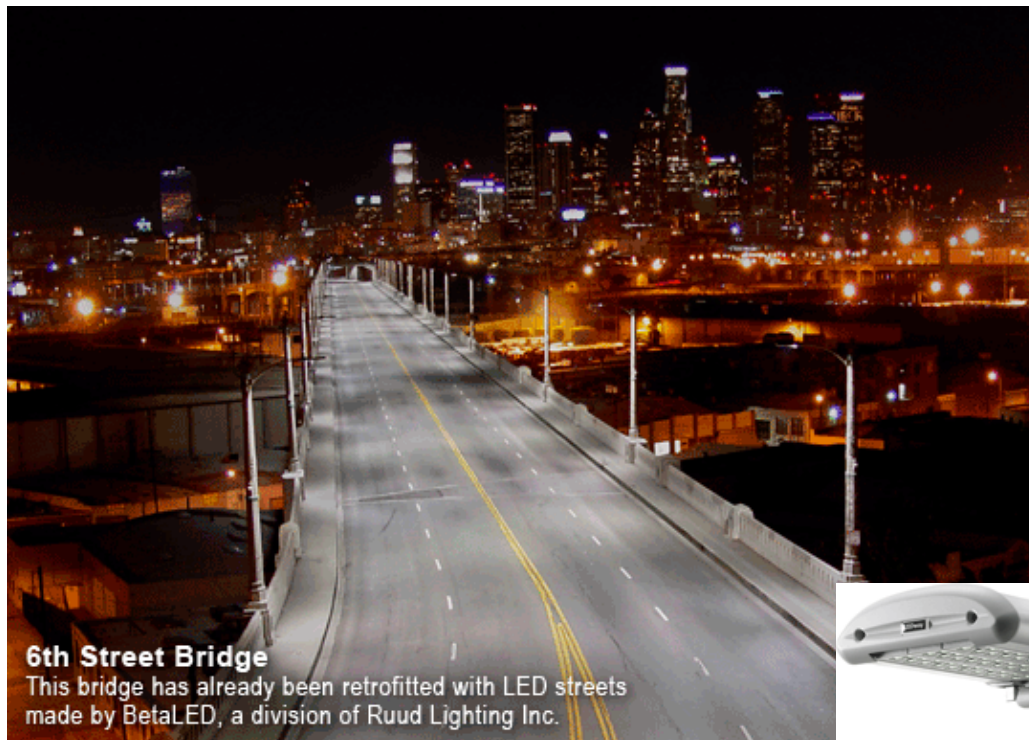
BetaLED lands Los Angeles street light project

Published [September 21, 2009](#) - *Manufacturing Weekly*

The city of Los Angeles recently approved retrofitting 140,000 of its high pressure sodium street lights with LED light fixtures, and BetaLED, a division of Racine-based Ruud Lighting Inc., is one of two companies that will supply the new fixtures.

BetaLED's street lights are sold under the LEDway brand name.

The Los Angeles contract is the company's third large-scale West Coast project. It has previously supplied LED fixtures to Anchorage Alaska and Pacific Gas & Electric, which supplies central and northern California, said Kevin Orth, director of sales with BetaLED.



Last week, BetaLED shipped its first 4,000 light fixtures to Los Angeles. By Friday, the city had already installed about 1,000 of the replacement lights.

"We're working with the city, and they're warehousing (the lights)," Orth said. "We're working on controlling their inventory, and we're setting it up so it works for them."

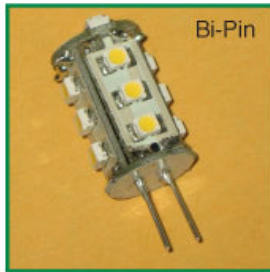
By switching to LED street lights, Los Angeles is expected to save about \$10 million in energy costs and maintenance per year.

"We're excited that LEDway streetlights are a part of the largest LED street lighting retrofit program to date," said Al Ruud, president of Ruud Lighting. "The project validates that LED technology is ready for the mainstream."

Orth said that BetaLED is now positioned as an industry leader because of its inclusion in the L.A. project.

"Los Angeles did a very extensive, two-year study, and a lot of eyes are looking at what they did because the process was so thorough," Orth said. "It was very exhaustive and involved more than a dozen manufacturers. (The project) is starting to set the tiers of acceptance and performance of LED lighting and we're happy to be in a leadership position."

LED Retrofit Lamps 50,000 Hours



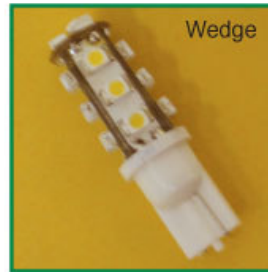
Bi-Pin

Model: FB-100-1BP
Wattage: 1 Watt
Equivalence: 20 Watt
Voltage: 12V
Color: Warm Power 3000K



Bayonet

Model: FB-100-1BL
Wattage: 1 Watt
Equivalence: 20 Watt
Voltage: 12V
Color: Warm Power 3000K



Wedge

Model: FB-100-1WB
Wattage: 1 Watt
Equivalence: 20 Watt
Voltage: 12V
Color: Warm Power 3000K



Festoon

Model: FB-100-1F
Wattage: .5 Watt
Equivalence: 20 Watt
Voltage: 12V
Color: Warm Power 3000K



Model: FB-100-MR3
Wattage: 3 Watt **CREE**
Equivalence: 20 Watt
Voltage: 12V
Color: Warm Power 3000K



Model: FB-100-MR4
Wattage: 4 Watt **CREE**
Equivalence: 25 Watt
Voltage: 12V
Color: Warm Power 3000K



Model: FB-100-MR7
Wattage: 7 Watt **CREE**
Equivalence: 35 Watt
Voltage: 12V
Color: Warm Power 3000K



Model: FB-100-MR10
Wattage: 10 Watt **CREE**
Equivalence: 50 Watt
Voltage: 12V
Color: Warm Power 3000K



Par 36

Model: FB-100-PR7
Wattage: 7 Watt
Equivalence: 36 Watt
Voltage: 12V
Color: Warm Power 3000K



Par 20

Dimmable Available

Model: FB-100-20
Wattage: 6 Watt **CREE**
Equivalence: 50 Watt
Voltage: 110V-240V
Color: 3000K or 5000K



Par 30

Dimmable Available

Model: FB-100-30
Wattage: 10 Watt **CREE**
Equivalence: 75 Watt
Voltage: 110V-240V
Color: 3000K or 5000K



Par 38

Dimmable Available

Model: FB-100-38
Wattage: 16 Watt **CREE**
Equivalence: 90 Watt
Voltage: 110V-240V
Color: 3000K or 5000K

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KLI is known as the premiere lighting manufacturer's representative in Hawaii since 1976. In general, we promote our lighting manufacturers through Architects, Engineers and Designers and distribute through wholesale electrical houses.

KLI was originally incorporated in 1976 under the name KLOPFENSTEIN'S and operated out of a house in Hawaii Kai. In December of 1987 we moved our operations into our present location on Nuuanu Ave in Downtown Honolulu. In 1997 we reincorporated as KLOPFENSTEIN'S LIGHTING INC (KLI).

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